

# ENTERPRISE MOBILITY & INTERACTIVE RETAILING

WEDNESDAY OCTOBER 10, 2012

Centre Mont-Royal (International I Room) 2200 Mansfield Street, Montreal, QC



## AGENDA

|                 |  |
|-----------------|--|
| 8:30 - 9:00am   | Registration & Continental Breakfast   |
| 9:00 - 9:05am   | Welcome from IDC Canada & Direction informatique   |
| 9:05 - 9:45am   | IDC Keynote Address, Leslie Hand,<br>Research Director at Retail Insights                |
| 9:45 - 10:25am  | Retailer Keynote Address, Michel Joncas,<br>VP Information Technology at Groupe Dynamite |
| 10:25 - 11:05am | Refreshment Break  |
| 11:05 - 11:50am | Roundtable Discussion  |
| 11:50 - 12:25pm | Panel Discussion / Open Q&A  |
| 12:25 - 12:30pm | Closing Remarks, IDC Canada & Direction informatique                                     |
| 12:30 - 1:00pm  | Light Lunch & Networking   |

\*Please note all sessions will be held in English only.

If you have any questions regarding the event, please contact

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